

ARTICLE XXXI Radio Broadcasting

Section 1. Entries

Clause 1: Each school will be entitled to enter three radio broadcasting entries in the district contest of 2-8 students.

Clause 2: Any audio media format may be used, but the contestant is responsible for bringing the equipment for playing of the Radio Broadcasting.

Section 2. Selections and Materials

Clause 1: The content of the news broadcast is up to the discretion of the news team. The news broadcast may include any or all of the following: local, state, national, international, sports. Regardless of selection of stories, the content must be based on actual news. Material used for the feature cannot be used for any other entry. News stories are not restricted by time frame, and may be of historic nature.

Clause 2: Each presentation may also include an original special feature written by a member of the news team and appropriate for the broadcast.

Clause 3: Entries will include one or more commercials or sponsorships of original nature totaling approximately 30- 45 seconds.

Clause 4: Transitional material is left up to the discretion of the contestants and will be original.

Clause 5: Contestants may rerecord for State Contest, using new, the same, or a combination of news copy and/or special feature.

Section 3. Length. The Radio broadcasting will be limited to 5 minutes as a minimum and 6 as a maximum.

Clause 1: The contestants will edit and arrange material into a news presentation based on the copy they have gathered.

Clause 2: Entries will be recorded on media in any environment.

Clause 3: The entries must bring their own media formatted presentation and at least one school representative (coach and/or student) to the Contest Site. The judge and those members of the crew present will listen to the media together.

Clause 4: The contestant is responsible for the equipment for which to listen to the presentation and provide speakers.

Clause 5: Pre-recorded media/sound effects can be incorporated into the production, but must be secondary in nature. No school identification will appear on the media presented.

Clause 6: The contestants must sign-on and sign-off within the allowable time frame.

Clause 8: A judge will listen to the performance.

Clause 9: Recording of this event is permitted with State approval.

Clause 10: All material performed in radio broadcasting must be performed by students in the radio broadcasting presentation.

Section 4. Timing. Timing for Radio Broadcasting will begin with the first audible sound and conclude with the last sound.

Section 5. Judging.

Clause 1: The Radio Broadcasting team is to be judged on content and delivery. Content is to be judged on voice quality, pronunciation, voice characterization, style, flow of content, clarity, originality, and unity of performance shall be the areas for which to be judged. This will help to place the emphasis on the communication aspects rather than the technical aspects of Radio Broadcasting.

Casebook

Questions – Answers

1. Q. May singing, sound effects, or music be used at any time during the performance?
A. Yes, but it should not be the main focus and can be incorporated in the commercial section and or signing on and off segment.
2. Q. Does the team have to be present at Contest?
A. Radio Broadcasting must have a school representative (coach and/or student) at the contest to present the broadcast.
3. Q. May I use the same qualifying State Tape/Media at All-State?
A. Yes
4. Q. Could a contestant use a local item of interest as a special feature?
A. A local interest story/item could be appropriate; however, identity of school or community must not be given.
5. Q. Is it permissible to do more than one “take” in preparing for submission?
A. Yes
6. Q. Does the broadcast need to be delivered in a serious manner?
A. No, there may be a humorous tone to the broadcast (i.e. entertaining new, thematic, NPR, morning show, etc..).
7. Q. May the commercial be a public service announcement?
A. Yes.
8. Q. May a theme or audience be used?
A. Yes – a specific theme or audience may be used at the discretion of the director or the group.
9. Q. Could commercial (s) of length greater than 45 seconds or arranged in a way that affects the cohesion and flow of the broadcast justify a lower rating?
A. Yes
10. Q. How many commercials can a radio broadcasting have?
A. They may have multiple commercials but total time can not exceed 45 seconds.