

VIDEOCASTING (EXPERIMENTAL 2025-2026)

Section 1: Entries.

Clause 1: Each school will be entitled to enter one to three contestants in the District Contest.

Section 2: Selections/Materials.

Clause 1: The content of the videocast is to be written by the contestant. The video will be on any subject appropriate for a videocast and MUST be presented in a digital format.

Clause 2: The material may market, advertise, or promote a product, person, event, organization, or idea or bring awareness to a particular need.

Clause 3: Special effects, transitions, music, etc., should enhance the performance, should be used thoughtfully, and should not be the focus of the presentation.

Clause 4: May re-record for the state contest using new, the same, or edited material.

Clause 5: Material used for this category can not be used for another entry.

Clause 6: Materials used or the manner of presentation deemed by the local contest judge(s) to be obscene or disruptive may receive lower ratings or, in some cases, may result in disqualification.

Section 3: Length. The video will be limited to five minutes.

Section 4: Preparation and Presentation.

Clause 1: The participant will edit their video based on the contestant's chosen style. While various styles are appropriate, there should remain an aspect of discovery.

Clause 2: Entries will be limited to a five-minute presentation, recorded in any environment.

Clause 3: The performance will be viewed by a judge. The participant or school representative will bring a projector, media source, and speakers. The host school will not provide internet access; however, it will provide a projection surface.

Clause 4: All aspects of the videocast may be edited at any time.

Section 5. Timing. Timing for the videocast will begin with the first spoken word, visual image, or music/sound heard and will conclude with the last spoken word, visual image, or music/sound heard.

Section 6. Judging. Judging will be based on content and delivery. Content is to be judged on organization and development of material, transitions, and engagement (element of discovery). Delivery will be judged on both oral and physical presentational skills, including characterization, voice quality, vocal rate, emphasis, pronunciation, facial expressions, and camera presence.

CASEBOOK Questions--Answers

1. Q. What is videocasting?
A. Videocasting refers to a unique, engaging, and often visually appealing video designed to capture attention, teach concepts, and foster a following.
2. Q. What would be appropriate for videocasting?
A. It could be a review of a product, a tutorial on something (studying for a test), a travel or event recap, finding magic in the mundane (a humorous take on school life), completing a mission (you found keys, and your mission is finding who they belong to), opening up on a personal aspect (dealing with diabetes), a videocasting-style storytelling; event coverage or "on-the-spot" reporting; a guided tour of a location or space; a creative product unboxing; behind-the-scenes-look at an activity, event, or process, etc. The material may market, advertise, or promote a product, person, event, organization, or idea or bring awareness to a particular need.

3. Q. Does the contestant need to be present at the contest?
A. Each school entering must have a school representative at the contest to present the videocast. (Coach and/or student)
4. Q. Can more than one camera or a video mixer be used to enhance the videocast?
A. Yes.
5. Q. Could a contestant focus on a local item of interest for the videocast?
A. A local interest issue could certainly be appropriate; however, the film will bear no school identification.
6. Q. Must the content of the entry be serious in nature?
A. No. The genre is up to the discretion of the performer.
7. Q. Is there a time minimum?
A. No.
8. Q. Can we change and edit our videocast between districts and state?
A. Yes.
9. Q. May special effects, transitions, and music be used to enhance the performance?
A. Yes
10. Q. May we use clips from other sources (ie: TV, films, and video)?
A. The contestant is the focal point of the videocast (either seen in the video or heard in a voiceover); however, video or photos could be used to enhance the editing process.
11. Q. May we use another person's idea, short story, or videocasting, for our script idea?
A. Yes, but it must not be a direct copy. Use the spirit not the direct content.
12. Q. Must the student always be in front of the camera?
A. No.
13. Q. Can anyone else be in the video besides the student?
A. Yes, as long as the presenter is the focus, crowd shots are allowed.
14. Q. Can the student interview someone?
A. No. However, people can be in the background of a shot.